

August 13, 2019

Hello,

It's me again. The native San Diegan retirement planner who isn't trying to sell you annuities or life insurance or lure you to a free steak dinner.

Last week, I sent out one of my favorite consumer guides on **Donor-Advised Funds**.

This week, I'm changing gears.

Grab any major financial publication and it won't take you long to hear how great dividend stocks are for investors.

"Yield is king!" - "Passive income!" - "Conservative investment strategy for bear markets!"

Unfortunately, the allure of dividend investing is worse than smoke and mirrors; it is downright propaganda.

Regardless of whether dividend stocks have been trending lately, it is not the foolproof retirement answer it is made out to be.

Read this week's guide to learn why. And then, shoot me a message and let me know if you have any questions.

Best regards,

Taylor Schulte, CFP®

Founder & CEO

taylor@definefinancial.com