

August 27, 2019

Hello,

Do you happen to know the difference between these financial services titles?



If not, you are not alone. Over the last 12+ years, I have recognized how challenging it is for consumers to sort their way through financial jargon to find the *right* financial planner.

This led me to create **The S.T.A.R.T. Here Process™** -- a complimentary two-meeting process resulting in a customized financial assessment showing you step-by-step how you can improve your retirement success.

The process is designed to help give you a framework for evaluating us and other retirement planners you might be considering.

I have attached more information if you are interested in learning more.

On the other hand, if you are just here for the free educational content, check out our monthly retirement blog by going to www.definefinancial.com/blog.

As always, please don't hesitate to contact me if you have any questions.

Best regards,

Taylor Schulte, CFP®

Founder & CEO

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